

Save Up To

nu way[®]
Everything for the Contractor!

\$80

DOLLAR • A • FOOT

**\$1 mail-in Rebate for every foot
on the purchase of selected Louisville Ladders**

**LIMIT: \$80 per mailing address.
Offer valid for purchases made
between Feb 8 and Mar 12, 2010**



LOUISVILLE[™]
LADDERS TRUSTED BY THE PROS FOR OVER 60 YEARS

*Participating FS1504, 06, 08, 10, 12 • FE3220, 24, 28, 32 • L-3022-24PT, 28PT, 32PT
SKU's: FS1404HD, 06HD, 08HD, 10HD, 12HD

See Sales For Rebate Form

Fiberglass Step Ladders



PN	Size	Reg Price	After Rebate
FS1504	4 ft	\$69	\$65
FS1506	6 ft	\$89	\$83
FS1508	8 ft	\$120	\$112

PN	Size	Reg Price	After Rebate
FS1410HD	10 ft	\$220	\$210
FS1412HD	12 ft	\$270	\$258

Fiberglass Extension Ladders



PN	Size	Reg Price	After Rebate
FE3220	20 ft	\$199	\$179
FE3224	24 ft	\$230	\$206
FE3228	28 ft	\$275	\$247
FE3232	32 ft	\$340	\$308

4190 Hoffmeister Ave.
St. Louis, MO 63125-2298
314.544.1214 Fax 314.544.1656
800.542.1214

3100 South Ten Mile Dr.
Jefferson City, MO 65109-1013
573.893.8786 Fax 573.893.8737
800.345.9154

4788 Old Cape Road East
Jackson, MO 63385-3816
573.204.0100 Fax 573.204.0411
800.599.9854

115 Resource Dr.
Wentzville, MO 63385-1560
636.327.8877 Fax 636.327.4944
888.999.6883

7651 East Resource Dr.
Troy, IL 62294-3177
618.288.3400 Fax 618.288.3410
888.315.1100

Visit Us At nuwayinc.com • Open Mon - Fri 7 - 5 Sat 8 - 12

ONLY 3 STEPS:

1. Purchase participating ladders between Feb 8 and Mar 12, 2010
2. Circle ladder model on original sales receipt
3. Complete this coupon and mail it in with a copy of the receipt to:

Dollar A Foot

Louisville Ladder
7765 National Turnpike, Unit 190
Louisville, KY 40214

QUICK CHECKLIST

- | | | |
|--|--|--|
| <input type="checkbox"/> Date of receipt complies with promotion | <input type="checkbox"/> Photocopy your invoice | <input type="checkbox"/> Fill out coupon |
| <input type="checkbox"/> SKU's comply with promotion | <input type="checkbox"/> Circle valid ladder(s) on receipt | |

LIMIT: \$80 per mailing address.

Offer valid for purchases made between 02/08/2010 and 03/12/2010. Rebate request must be postmarked on or before 03/31/2010 to qualify.

TICKET NUMBER: _____

NAME: _____

ADDRESS: _____

CITY/STATE/PROVINCE: _____

ZIP CODE: _____

E-MAIL: _____

PHONE: _____

QTY	MODEL/SKU	QTY	MODEL/SKU
	FE3220 (\$20 rebate)		FS1508 (\$8 rebate)
	FE3224 (\$24 rebate)		FS1510 (\$10 rebate)
	FE3228 (\$28 rebate)		FS1512 (\$12 rebate)
	FE3232 (\$32 rebate)		FS1404HD (\$4 rebate)
	L-3022-24PT (\$24 rebate)		FS1406HD (\$6 rebate)
	L-3022-28PT (\$28 rebate)		FS1408HD (\$8 rebate)
	L-3022-32PT (\$32 rebate)		FS1410HD (\$10 rebate)
	FS1504 (\$4 rebate)		FS1412HD (\$12 rebate)
	FS1506 (\$6 rebate)		

TOTAL (MAX \$80): \$ _____

TERMS AND CONDITIONS: Offer valid for purchase made between 02/08/2010 and 03/12/2010. Allow 6-8 weeks for processing. Rebate is offered in U.S. Dollars. Offer limited to one per household. Keep copies of these Terms and Conditions, your completed form and proof(s) of purchase. If you don't receive your rebate within 10 weeks, call toll-free 1-800-625-5591. Offer void where prohibited, taxed or restricted by law. This offer is not available to distributors, dealers, resellers, retailers or retailers of this product. Request from groups or organizations will not be honored. Rebate offer expires if the check is not cashed within 90 days of the check date, after which time Louisville Ladder, Inc. will have no further obligation to you. Louisville Ladder, Inc. is not responsible for lost, misdirected, postage due or delayed mail, or for any incorrect information provided by you to Louisville Ladder, Inc. Invalid submissions will not be returned and become the property of Louisville Ladder, Inc. Louisville Ladder, Inc. reserves the right to change the Terms and conditions or end the offer at anytime without notice. Valid only in the U.S.

Visit Our Website for Product Info and Current Promotions

nuwayinc.com

The screenshot shows the nuwayinc.com website interface. At the top, there are navigation tabs: Home, History, News, Events, Contact Us, and Locations. Below the navigation is a large banner with the text "Click Here For More Products And Selection!" and "Form Rental and Detailing" next to an image of construction equipment. To the right of the banner is a search bar with the text "Everything for the Contractor! And More Store!!" and the nuway logo. Below the banner, there are several product categories listed: Products By Brand, Products By Type, Products By Trade, Rental Department, Service Department, Estimating Department, Current Promotions, How To and Tips, Links To Trade Sites, Credit Department, Employment Opportunities, and eBilling. At the bottom, there is a section for "FEATURED PRODUCTS" with images of various construction materials and tools.